



TDC Master Class Series 2006: Winter/Spring

Gourmet Typography

Friday, May 12, 2006 8:30 a.m. – 4:30 p.m. (lunch included)

\$275 TDC members / \$350 non members

Take control of your type instead of letting it control you! The TDC is once again presenting *Gourmet Typography*, a type master class for designers and type enthusiasts of all skill levels. The session will focus on learning and applying the typographic skills and aesthetics rarely taught in schools or fully understood by professionals. Learn how to “see” like you’ve never seen before. *Gourmet Typography* is being repeated (by popular demand) for a one-day session.

Description:

This class focuses on learning and applying the typographic skills and aesthetics rarely taught in schools or fully understood by professionals. Topics being discussed:

- The ten worst typographic typos
- Mastering typographic details
- Kerning demystified
- What makes a good typeface?

Instructor: Ilene Strizver

Ilene Strizver, founder of The Type Studio, (www.thetypestudio.com), is a typographic consultant, designer, writer and educator specializing in all aspect of visual communication, from the aesthetic to the technical. Ilene formerly was the director of typeface development for International Typeface Corporation (ITC) where she developed more than 300 notable text and display typefaces.

Ilene is a former two-term TDC Board member and is chairperson of the TDC2 2006 Typography Competition. Her book, *Type Rules! The designers guide to professional typography*, has received numerous accolades from the type and design community. The updated and expanded second edition is due out in February 2006.

Location:

Type Directors Club
127 West 25 Street, 8th floor
New York, NY 10001

Cancellation Policy:

If you must cancel for any reason, please notify us via e-mail at director@tdc.org by February 24st, 2006. Your registration fee will be refunded less a \$50 processing fee. No refunds will be made after this date.

REGISTRATION FORM

Complete this form and send with payment (check or credit card) to the TDC office, or register online at: <http://www.tdcsecure.org/classes/>

NAME	TITLE	COMPANY / SCHOOL	
ADDRESS	CITY	STATE	ZIP CODE
TELEPHONE	FAX	EMAIL	
MEMBERSHIP: TDC	YES <input type="checkbox"/>	NO <input type="checkbox"/>	OTHER
MASTER CLASS / EVENT	TOTAL \$		
CHECK ENCLOSED			
CREDIT CARD # (MC, VISA, AM EX, DISCOVER)	EXP. DATE		
SIGNATURE			