



TDC Master Class Series 2005

Gourmet Typography

Friday, September 30, 2005 8:30 a.m. – 4:30 p.m. (lunch included)

\$250 TDC members / \$325 non members

Take control of your type instead of letting it control you! The TDC is once again presenting *Gourmet Typography*, a type master class for designers and type enthusiasts of all skill levels. The session will focus on learning and applying the typographic skills and aesthetics rarely taught in schools or fully understood by professionals. Learn how to “see” like you’ve never seen before. *Gourmet Typography* is being repeated (by popular demand) for a one-day session.

Description:

This class focuses on learning and applying the typographic skills and aesthetics rarely taught in schools or fully understood by professionals. Topics being discussed:

- The ten worst typographic typos
- Mastering typographic details
- Kerning demystified
- What makes a good typeface?

Instructor: Ilene Strizver

Ilene Strizver, founder of The Type Studio, (www.thetypestudio.com), is a typographic consultant, designer, writer and educator specializing in all aspect of visual communication, from the aesthetic to the technical. Ilene formerly was the director of typeface development for International Typeface Corporation (ITC) where she developed more than 300 notable text and display typefaces.

Ilene is a former two-term TDC Board member and is chairperson of the TDC Typography Competition 2005. Her book, *Type Rules! The designers guide to professional typography*, has received numerous accolades from the type and design community.

Location:

Type Directors Club
127 West 25 Street, 8th floor
New York, NY 10001

Cancellation Policy:

If you must cancel for any reason, please notify us via e-mail at director@tdc.org by September 20th, 2005. Your registration fee will be refunded less a \$50 processing fee. No refunds will be made after this date.

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REGISTRATION FORM

Complete this form and send with payment (check or credit card) to the TDC office, or register online at: www.tdc.org

NAME _____ TITLE _____ COMPANY / SCHOOL _____

ADDRESS _____ CITY _____ STATE _____ ZIP CODE _____

TELEPHONE _____ FAX _____ EMAIL _____

MEMBERSHIP: TDC YES NO OTHER _____

MASTER CLASS / EVENT _____ TOTAL \$ _____

CHECK ENCLOSED _____

CREDIT CARD # (MC, VISA, AM EX, DISCOVER) _____ EXP. DATE _____

SIGNATURE _____



TDC Master Class Series 2005

Adobe InDesign CS Training
Wednesday evenings, 6:15 p.m. to 8:30 p.m.
October 19th, 26th, November 9th, 16th, 30th
\$250 TDC members / \$325 non-members

Description:

This five part hands-on training will introduce designers to the powerof Adobe InDesign CS. Through the use of short projects and demos, students will get a chance to use and understand this modern application. As this is a hands-on training, please bring your own laptop with InDesign already installed. You can download a free 30-day tryout of Adobe InDesign CS at: <http://www.adobe.com/products/tryadobe/main.jsp#product=31> .The tryout will expire 30 days after it is installed. You can also attend without a laptop and still get a lot out of the demos.

Topics presented:

- Using the Toolbox, Palettes, Views, Guides, and Navigation Tools
- Importing and Editing Text
- Working with Layers
- Graphics and Text Frames
- Creating and Applying Master Pages
- Linking and Managing Graphics Files
- Creating Tables
- Converting QuarkXPress documents
- Photoshop/Illustrator/Acrobat integration
- PDF styles and export
- Preflight and Package

For more information:

<http://www.tdc.org/events/2005events/2005tdcmastercitron.html> .
Download the InDesign CS Course Syllabus at
<http://www.tdc.org/events/2005events/2005FMTDCInDesignSyll.pdf> .

Instructor: Scott Citron

Scott Citron is an award-winning graphic designer and principal of Scott Citron Design. Scott is also an Adobe Certified Training Provider and an Adobe Certified Expert in InDesign CS. Scott is a founding member and current chapter representative of the New York InDesign Users' Group. In addition, Scott has taught InDesign at Parsons School of Design, New School University, NYU's School of Graduate and Professional Studies, and Fashion Institute of Technology.

Location:

Type Directors Club
127 West 25 Street, 8th floor
New York, NY 10001

Cancellation Policy:

If you must cancel, please notify us via e-mail at director@tdc.org by October 11th, 2005. Your registration fee will be refunded less a \$50 processing fee. No refunds will be made after this date.



REGISTRATION FORM

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TELEPHONE _____	FAX _____		EMAIL _____	
MEMBERSHIP: TDC YES <input type="checkbox"/>		NO <input type="checkbox"/>	OTHER _____	
MASTER CLASS / EVENT _____			TOTAL \$ _____	
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SIGNATURE _____				



TDC Master Class Series 2005

Digital Glyph Drawing & Font Design with FontLab

Saturday morning, 9:30 a.m. to 1:30 p.m.

October 29, November 5, 12, 19

\$400 TDC members / \$500 nonmembers

A four part hands-on class that will introduce students to the proper techniques of digital glyph drawing and font making using Adobe Illustrator and FontLab.

Students should bring their own laptop with Illustrator and FontLab already installed. In addition, students should bring either scanned drawings of their proposed type design, or a strong type design concept that can be executed during the sessions. Hacked fonts, or using font data that is not your own is completely prohibited.

A demo version of FontLab can be downloaded from www.fontlab.com. Please check the FontLab website for restrictions on the demo version.

Topics presented:

- Proper point placement and bezier curve drawing strategies
- Creating control characters: Why “hamburgetfontsv” is the key
- Importing glyphs into FontLab vs drawing directly in FontLab
- Font metrics; spacing, kerning and class-based kerning
- Basic PostScript hinting (maybe a bit of TrueType hinting if there are enough masochists)
- Building basic OpenType features

Instructor: James Montalbano

James is principal of Terminal Design, Inc. (www.terminaldesign.com) His Brooklyn NY firm specializes in typeface design, font development and digital lettering. James has designed custom fonts and lettering for editorial, corporate, government, and publishing clients including: Vanity Fair, Vogue, Glamour, Brides, Fortune, and Money magazines; Little Brown & Co. Inc., Scribner, JC Penny, Miller Brewing, The American Medical Association and The U.S National Park Service. Over the past ten years he has been working on the Clearview type system that includes the FHWA approved ClearviewHwy® for roadway signs, ClearviewOne® for text and display and ClearviewADA® for wayfinding and signage. Montalbano is a past president of the Type Directors Club and currently serves as its Chairman. He teaches type design and digital lettering at Parson School of Design.

Location:

Type Directors Club
127 West 25 Street, 8th floor
New York, NY 10001

Cancellation Policy:

If you must cancel, please notify us via e-mail at director@tdc.org by October 21st, 2005. Your registration fee will be refunded less a \$50 processing fee. No refunds will be made after this date.

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TDC Master Class Series 2005

LETTERS OF NEW YORK: A walking tour

Saturday, October 29, 10 a.m. to 1 p.m. (Rain Date: Saturday, November 5)

\$25 TDC members / \$35 non members

A walking tour (with some subway riding thrown in for good measure) of some of the lettering riches to be found in Manhattan. The three-hour tour will look at inscriptions on churches, office buildings, schools, libraries and monuments as well as at commercial signage, alphabet-inspired artwork, mosaic lettering, faded advertisements, graffiti and whatever else comes our way.

Styles of lettering will include Art Deco, neo-classical, neo-Gothic, Modernist, and 19th century commercial. The exact itinerary is not yet determined, but it will include two to three different Manhattan neighborhoods. The tour will not be a copy of the one offered to TypeCon this summer but will look at other areas of the city. Currently under consideration are the Upper West Side from Lincoln Center to Columbia University, Midtown and the Garment District, the Financial District, and the area around City Hall. The proposed itinerary will be posted a week or more before the tour date.

Tour Guide: Paul Shaw

Paul Shaw teaches typography, calligraphy, the history of graphic design, and the history of typography at design schools in the New York metropolitan area. He is the principal of Paul Shaw / Letter Design, a studio specializing in all forms of lettering, calligraphy and typography. He has designed 17 typefaces for LetterPerfect including Old Claude, Kolo, Bermuda and Donatello. With Peter Bain he co-curated *Blackletter: Type and National Identity* and co-wrote the accompanying monograph and catalogue. Paul co-led four Legacy of Letters tours of Rome, Florence and Tuscany with Garrett Boge from 1997 to 2000. He has received numerous grants and fellowships, including ones from the Smithsonian Institute, the National Endowment for the Humanities and the American Academy in Rome. He is currently trying to complete a biography of W.A. Dwiggins.

Starting Point:

Type Directors Club
127 West 25 Street, 8th floor
New York, NY 10001

Cancellation Policy:

If you must cancel for any reason, please notify us via e-mail at director@tdc.org by October 24, 2005. Your registration fee will be refunded less a \$10 processing fee. No refunds will be made after this date.

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