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TDC :: Type Directors Club  
 127 West 25th Street 8th Floor  
 New York, NY 10001  
 USA

## TDC Non-Latin Week-Ends :: Maxim Zhukov :: Cyrillic

### Dates and Times

Fri-Sun 2-4 March 2007  
 Friday field trip & reception

### Location

TDC Offices

### Tuition

TDC Members \$495  
 Non-Members \$595

### Registration

Registration is required.  
 Space is limited. Limit 20 attendees maximum.

### Cyrillic Week-End

The increasing demand for multilingual typefaces has been boosted by the latest developments in the technologies of communications. The adoption of Unicode, and the industry-wide transition to OpenType font format has put the skills and the expertise of type designers to a new test. There is a growing expectation of their being able to develop typefaces with expanded glyph sets that cover not one but a number of scripts. Cyrillic is one of these scripts, used by large numbers of readers and writers and designers.

Many existing Cyrillic typefaces will be referred to and commented on. Case studies of various type design projects will be offered. Open discussion of real-life projects will contribute to the

practical value of the seminar. Participants should come to the Week-End with their Cyrillic projects (ready to show on screen, in PDF), their problems and their queries. More thorough commentaries can be expected if the PDFs are emailed in advance.

### Features of Cyrillic covered will include—

- Cyrillic, its origins, its history and evolution, its structure, its peculiarities, its traps and pitfalls
- Character-by-character overview, comments and tips
- Cyrillic and Latin, Cyrillic and Greek
- Cyrillic caps, l.c., and yes, s.c.
- Cyrillic roman and Cyrillic italic (and Cyrillic cursive?)
- Serbian, Bulgarian, & pre-1918 Cyrillic

### About the Instructor

Maxim Zhukov's main occupation is multilingual typography. For many years he served as a typographic co-ordinator to the United Nations. Zhukov is involved in typeface design, consulting for many individual designers and type foundries. He taught typographic design at his alma mater, Moscow Printing Institute, and now teaches at Parsons School of Design and The Cooper Union in New York. Maxim Zhukov writes on typography and type design. He is a member of a number of Russian and American professional societies and associations. He is a member of the Board of ATypI, and the country delegate for Russia.

*If you must cancel for any reason, please notify us via e-mail at director@tdc.org by Friday 16 February 2007. Your registration fee will be refunded less a \$50 processing fee. No refunds will be made after this date.*

### REGISTRATION FORM

Complete this form and send with payment (check or credit card) to the TDC office, or register online at: <http://www.tdcsecure.org/classes/>

REGISTRANT'S NAME F: \_\_\_\_\_ MI: \_\_\_\_\_ L: \_\_\_\_\_

EDUCATIONAL SERIES CLASS TDC Cyrillic Week-End

TITLE / POSITION \_\_\_\_\_

TOTAL PARTICIPANTS \_\_\_\_\_ (NAMES OF PARTICIPANTS OVER) \_\_\_\_\_

COMPANY / SCHOOL \_\_\_\_\_

TDC MEMBER PARTICIPANTS \_\_\_\_\_ TUITIONS @ \_\_\_\_\_ SUBTOTAL \_\_\_\_\_

ADDRESS 1 \_\_\_\_\_

NON-MEMBER PARTICIPANTS \_\_\_\_\_ TUITIONS @ \_\_\_\_\_ SUBTOTAL \_\_\_\_\_

ADDRESS 2 \_\_\_\_\_

TUITION TOTAL \$ \_\_\_\_\_

CITY \_\_\_\_\_

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