



**Thursday, September 21st**  
**Conversation with...**

**Jon Parker** *Resident Type Expert, Veer*  
**Type Trends & Triggers:**  
**What's been turning our crank**

Veer's Jon Parker has been selling and setting type for over 10 years, as a member of the creative teams of some of the world's most successful graphics software and visual content companies. He joined Adobe Systems in 1995 as a copywriter, where he learned the art of typography and layout, and wrote application and design tutorials. In 1997 he became a founding employee of EyeWire (subsequently acquired by Getty Images) and was editor of the site's online design magazine. In 2002 he helped create Veer, the company renowned for both its sophisticated selection of type and stock images, and its design-driven marketing pieces. His name appears on awards from the Type Directors Club, HOW Magazine, Applied Arts Magazine, Unisource, the American Graphic Design Awards, and Communication Arts.



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