



## TDC2 2003

Type Directors Club  
Type Design Competition

The TDC2 2003 is the sixth competition sponsored by the TDC since the creation, in 1997, of an independent type design competition distinct from the TDC typography competition.

For type designers around the world, the TDC2 is the premier annual event to honor the achievement of type designers everywhere for the year just past.

## Entry Format :

Entries are to be submitted as 11x17 in. or A3 (297x420 mm) unmounted (600 dpi laser minimum) paper proofs. Please submit each individual or constituent font-showing as a separate sheet. Each proof should show the typeface in whatever way seems appropriate for that face; proofs may include, but are not limited to, headlines, short or long passages of text, sample pages or double-page spreads of book or magazine make-up, or multi-column text.

## Requirements for the proofs are :

### Character showings :

Proofs should show a complete character set. In the case of complex extended multi-script character sets, please be sure your showing is comprehensive enough to allow the jury to judge the design appropriately.

### Complex system showings :

Submissions of text and display type systems, including digital fonts produced in Multiple Master or OpenType formats, should follow the above guidelines, but may feature more than one font or style in each showing.

## Deadline for Submissions :

Deadline is Friday, December 20, 2002.

## Eligible Entries :

Any typeface designs produced or published between January 1, 2002 and December 31, 2002 are eligible. Typeface designs may be submitted by anyone involved in their design, production, or marketing. Typefaces created for the TDC, designs by the chairman or by the jurors of the competition, or by current members of the Board are not eligible for entering. Existing typeface designs reissued in new font formats are not eligible.

## Judging :

Judging will take place on Saturday, January 18, 2003.

Jurors are encouraged to discuss the entries during the selection process. Winning entries must receive at least three votes. If the jury is tied the chairman will act as tie-breaker. Reference materials may be used in considering revivals and extensions of typeface designs.

## TDC2 2003 Jury :

Chairman: James Montalbano

### Ilene Strizver

is the founder of The Type Studio, is a typographic consultant, designer, writer and educator specializing in all aspect of visual communication, from the aesthetic to the technical. Her clients included Agfa Monotype Typography (AMT), Adobe, International Typeface Corporation (ITC), Johnson & Johnson and bethere.com. Ilene formerly was the Director of Typeface Development for International Typeface

## Marking of entries :

Entries must be clearly marked, in the front, upper left-hand corner, with the appropriate Family, Competition, Script, and Design categorizations.

### Marking Examples :

- Family; Text; Latin; Original
- Single; Display; Greek; Authorised
- Extension of a Latin typeface
- Superfamily, Type system; Latin, Greek, Cyrillic; Custom faces for an international corporation.

## Non-identification :

To ensure the anonymous and fair judgment of entries, the names of the typeface, designer, client, manufacturer or distributor must not appear anywhere on the front or on the back of the proof.

Corporation (ITC) where she developed more than 300 text and display typefaces with such respected and world-renowned type designers as Sumner Stone, Erik Spiekermann, Jill Bell, Jim Parkinson, Tim Donaldson, and the late Phill Grimshaw. She "cut her typographic teeth" by working on *Upper and Lowercase (U&lc)* and other type projects with such legendary icons as Ed Benguiat, Aaron Burns and Herb Lubalin. Ilene is a member of the Type Directors Club and the New York Art Directors Club, and has won awards from them both for type and design. She has lectured extensively on type and typeface production to both students and professionals in the field. In addition to running her studio, she finds time to teach a course entitled *Gourmet Typography* at the School of Visual Arts in NYC. Her recent book, *Type Rules! The designer's guide to professional typography*, has received numerous accolades from the type and design community.

### Fiona F.G. Ross

specializes in non-Latin type design and (following a BA degree in German and a Postgraduate Diploma in Sanskrit) has worked with Linotype since 1978. As Manager of Typographic Development (U.K.) for five years, she was responsible for the design of Linotype's non-Latin fonts and typesetting schemes. Since 1989 she has worked as a consultant, becoming freelance in 1995: clients include Linotype Library, Apple Computers, and Quark. Fiona has a PhD in Indian Palaeography (SOAS, London University) and is visiting lecturer at Reading University. She has written one book and numerous articles, and is a Fellow of the Royal Society of Arts.

## Entry Form :

Entry forms are separate from the displayed markings of entry categories. An Adobe Acrobat Reader PDF will be available on the TDC website.

Do not enlarge or reduce the form, and do not design your own entry form. Only the information listed in the form is needed at the time of submission. Please fill it out completely and accurately.

Attach an entry form to the back of each entry. Tape only at the top of the form; please do not glue.

One entry form is sufficient for a family or superfamily, attached to the main item. The form will be removed prior to judging.

Entries must not be submitted with business cards or other identification of the designer or submitter on either the front or back.

### Dave Farey

says his favorite animal is the polar bear, as like him, they are all left-handed. As a letter repairer, working with the digital punchcutter, Richard Dawson, at HouseStyle, they have designed fonts for editorial and corporate, and a variety of publication nameplates-but not as many as Jim Parkinson. Farey has created revivals and original fonts for Agfa, DigitalVision, FontHaus, ITC, Lanston Monotype and Letraset. Currently he is type consultant to the London Times.

### Jim Parkinson

has been fascinated by lettering and type ever since he was a young boy. Jim is an independent designer and principal of Parkinson Type Design in Oakland, California. For the past thirty years, he has specialized in the design of typefaces and typographic logos. Jim's magazine logo designs include *Newsweek*, *Rolling Stone*, *Parenting*, *Sierra*, and *Esquire* (collaborative), *El Grafico* (Argentina), *Cosmos* (Columbia) and *TyNovelas* (Mexico). His newspaper nameplate designs include the *San Francisco Examiner*, the *Austin American-Statesman*, *The Charlotte Observer*, *The National Post*, *The National Enquirer*, *The Hamilton Spectator*, *De Financieel Morgen* (Brussels), *Kathemerini* (Athens), *The Montreal Gazette*, the *Chicago Tribune*, the *Detroit Free Press* and *The Wall Street Journal*. He has drawn display typefaces for a number of publications including *Rolling Stone*, *Newsweek*, the *San Francisco Chronicle*, the *Staten Island Advance* and the *National Post*. Jim was one of the designers of ITC Bodoni and designed the logo for Ringling Bros. and Barnum & Bailey Circus. Jim has designed over four dozen retail fonts available from various foundries including The Font Bureau, ITC, Adobe, Monotype/Agfa, FontShop. Samples of his work can be viewed at: [www.typeanddesign.com](http://www.typeanddesign.com).

## Payment Form :

Payment must be submitted with your entries. It can be in cash, check, money order, U.S. dollar travelers checks, or charged to American Express, Visa, or MasterCard. Checks and money orders must be in US dollars and drawn on a United States bank.

### Entry Fees :

- Single face** (one typeface)  
\$20 TDC members \$25 non-members
- Type family** (3 to 8 type styles)  
\$45 TDC members \$50 non-members
- Superfamily** (9 or more type styles)  
\$90 TDC members \$100 non-members

### Family entry categories :

For purposes of determining entry and hanging fees: Expert sets, SCOSF (small-caps and old-style figures) fonts, and other font complements with miscellaneous characters such as alternates, ligatures, oldstyle figures, small capitals, or fleurons, etc. that are normally used as a supplement to ordinary fonts are considered to be part of their respective type families or superfamily.

This will also apply to extensive character sets for fonts made in OpenType or AAT (GX) format.

Multiple Master typefaces are to be defined by their number of primary instances. Each instance is considered to be equivalent to a constituent style of a type family.

Non-Latin extensions of Latin typefaces are considered members of their respective type family or superfamily.

Individual dingbat, symbol, and pi or ornament fonts are treated as equivalent to single typefaces.

## Entry Categories :

Please select one subcategory from each of the following categories. The Jury and Chairman of the TDC2 2003 type design competition reserve the right to adjust the categorization of entries as they see fit and necessary.

## Family (Fees) Category :

The Family categorization is to be used for the purpose of determining entry fees, in US funds. Typefaces may be entered as a single typeface or as part of a larger, related body of work.

### Single :

Individual typefaces designed to stand alone, with no stylistic variants.

### Family :

Typefaces that are designed to be used, and are submitted, in conjunction with stylistic variants such as roman, italic, and bold, or small capitals, up to and including eight variants, are considered a family.

### Superfamily :

Typeface designs that comprise more than eight closely-related variants within the design parameters are considered superfamilies; this would also include pi and dingbats fonts that are stylistically related to the alphabetic or ideographic typeface designs.

## Hanging Fees :

Winners of TDC2 2003 will be charged a hanging fee of US\$80 for individual typefaces, US\$100 for each type family, and US\$130 for each type system that will be included in the TDC annual book and exhibition.

## Awards :

The submitters of the winning entries of TDC2 2003 will be notified during the week of January 20, 2003. Each entry selected by the jury will receive Certificates of Excellence in Type Design.

Selected entries will be exhibited alongside the winning entries of the TDC49 competition and will be published in *Typography 24*, the annual of the Type Directors Club.

## Exhibitions :

The opening of TDC49 and TDC2 will be held in New York City. Both exhibits will be on display during the summer of 2003.

Winners will be asked to supply five extra copies of their entries, for use in parallel traveling exhibitions outside New York. These shows travel throughout North and South America, Australia and New Zealand, Europe, and East Asia. Credits of individuals and firms that have contributed to each entry will be included in the exhibition and in *Typography 24*.

## Competition Category :

This category, based on the intended function of the submitted design, will determine the typeface design's area of competition.

### Text designs :

Typefaces and type families featuring full character sets, intended for use in the composition of text for continuous reading.

### Display designs :

Typefaces and type families featuring full or reduced character sets, intended for use in larger sizes rather than for body text.

### Type systems :

Extensive groups of related typefaces featuring separate designs for text and display composition, or groups of related typefaces featuring designs belonging to different style categories, such as serif and sans-serif, serif and slab-serif. Digital fonts in Multiple Master or in OpenType format often fall within this subcategory.

### Pi or ornament fonts :

Typefaces featuring special character sets for mathematical, phonetic, and other specialized applications, as well as dingbats, icons, symbols, and other pictorial items in a font format. Ornament and border designs are also included in this subcategory.

## TDC Membership :

### Membership categories

#### Regular :

New York area, within 60 miles: \$125  
beyond New York area, in USA : \$100  
Outside USA : \$110

#### Student :

With student ID : \$40

#### Sustaining :

corporation; includes three persons : \$300

### TDC members receive :

- Discounted entry and hanging fees
- *Typography* Annual
- Subscription to TDC *Letterspace*
- Reduced fees at TDC events.

## Deadline and Shipping :

All entries, with entry forms attached to them together with fees, and one payment form per participant, must be delivered by Friday, December 20, 2002, to:

TDC2/Type Directors Club  
60 East 42nd Street, Suite 721  
New York, NY 10165-0799  
USA

If more than one package is shipped, this must be indicated on each package ("1 of 2").

Packages must be delivered prepaid. Non-U.S. contestants should mark packages "Material for contest entry. No commercial value."

No provision will be made by TDC for US Customs or airport pickup.

Any customs fees will be charged back to the entrant. Entries cannot be returned.

## Script Category :

### Latin :

Typefaces intended for use in Latin based orthographies have historically made up the bulk of typeface design submissions. For scripts with Latin-based orthographies that use significant additions and modifications to accommodate the script system, see also the Extensions subcategory of the Design category.

### Non-Latin :

Typefaces created for alphabets or writing systems different from Latin, such as Arabic, Armenian, Chinese, Cyrillic, Devanagari, Greek, Hebrew, Japanese, or Korean, etc., are eligible, and should be entered in the appropriate Family, Competition and Design categories. As necessary, experts in the relevant non-Latin scripts maybe invited by the jury for consultation.

### Support Materials for Rare Scripts :

For particularly rare and unusual scripts, support material may be sent along with the entry. These materials might include standardized or common renderings of the script, printed renderings of the script, or a photocopy of historical material that includes renderings of the script.

### Support material :

- should be one (1) sheet only, maximum size US Tabloid or A3
- should be clearly marked as Support Material for the entry, e.g. :  
Single, Display, Mayan, Original : Support Material
- cannot be returned; do not send precious originals!

### Pi :

Typefaces created for fields as music, mathematics, linguistics, logic, and areas that require specialized character sets. Indicate, in the entry markings, the intended field.

## Contact Information :

For further information, please contact the TDC offices:

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New York, NY 10165-0799  
USA

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## About TDC :

The Type Directors Club is an international organization for all people who are devoted to excellence in typography, both in print and on screen. Founded in 1946, today's TDC is involved in all contemporary areas of typography and design, and welcomes graphic designers, art directors, editors, multimedia professionals, students, entrepreneurs, and all who have an interest in type: in advertising, communications, education, marketing, and publishing. TDC sponsors a variety of lectures, conferences, and two prestigious annual competitions in order to reward excellence in the creation and use of typefaces, calligraphy, hand lettering, and other letterforms. Winning entries of the competitions are published in the TDC *Typography* Annual, which is distributed worldwide.