



[Type designs completed and/or released between *January 1, 2000*, and *December 31, 2000*, are eligible.]

## competition categories & types of entries

### Text designs

Typefaces & type families featuring full character sets, intended for use in composition of text for continuous reading.

### Display designs

Typefaces & type families featuring full or reduced character sets, intended for use in larger sizes rather than for body text.

### Text/display type systems

Extended groups of related typefaces featuring separate designs for text & display composition [digital fonts produced in multiple-master format often fall within this category].

### Type superfamilies

Extended groups of related typefaces featuring designs belonging to different style categories; e.g., serif & sans-serif, serif & slab serif [some digital fonts produced in multiple-master or OpenType formats fall within this category].

### Pi fonts

Typefaces featuring special character sets for mathematical, phonetic, & other specialized applications, as well as dingbats, icons, symbols, & other pictorial items in a font format. Ornament & border designs are also included in this category.

## reminder:

The entries must *not* contain any reference to the name of the typeface, its designer, or its manufacturer. *This information should appear only on the attached entry form.* This is intended to ensure equal and unbiased consideration for all entries.

## entry forms

Each entry form must indicate:

- ✦ The name of the TYPEFACE/FAMILY/SYSTEM/SUPERFAMILY.
- ✦ Name of DESIGNER, the CLIENT, and the MANUFACTURER/DISTRIBUTOR.
- ✦ Competition CATEGORY: text, display, text/display, or pi font.
- ✦ Type of ENTRY: single typeface, type family/system/superfamily.
- ✦ ALPHABET/WRITING SYSTEM: Arabic, Armenian, Chinese, Cyrillic, Devanagari, Greek, Hebrew, Japanese, Korean, Latin, etc.
- ✦ Digital font FORMAT [when applicable]: PostScript, TrueType, multiple-master, OpenType, etc.
- ✦ Contact DETAILS: mailing address, telephone & fax numbers, e-mail address.

Official entry & payment forms are printed in this brochure. If additional forms are needed, *please make same-size photocopies.* Do *not* enlarge or reduce the form, and do *not* design your own entry form. *Only* the information listed in the form is needed at the time of submission. An entry form must be attached to the back of each entry, taped only at the TOP of the form [please do not glue]. One entry form is sufficient for a family or system, and should be attached to the main item. The form will be REMOVED prior to judging. Entries must *not* be submitted with business cards or other identification of the designer/submitter on the front or back.

## deadline

January 5, 2001

## notes

### STUDENT TYPE DESIGNS:

*There is no separate category for student type designs. These must be entered in one of the regular categories.*

### CUSTOM TYPEFACES:

*Custom [proprietary] typefaces, designed for private use rather than resale, are eligible, and should be entered in the appropriate design category. Custom designs may include typefaces produced for use by a specific designer or a design firm, as well as those for corporate or other non-design clients. If the design is based on an EXISTING TYPEFACE, please identify the design source [please specify the intended use, without identifying the client; e.g., "text typeface created for a financial newspaper"].*

### NON-LATIN TYPEFACES/FAMILIES/SYSTEMS:

*Typefaces created for different alphabets/writing systems than Latin [e.g., Arabic, Armenian, Chinese, Cyrillic, Devanagari, Greek, Hebrew, Japanese, Korean, etc.] are eligible, and should be entered in the appropriate design category. As necessary, experts in the relevant non-Latin scripts may be invited by the jury for consultation.*

## submission procedure

Typefaces/fonts may be submitted by anyone involved in their design, production, or marketing. Typefaces created for the TDC, and by the chairman or the judges, are ineligible.

Entries are to be submitted as 11 x 17 in. or A3 [290 x 420 mm] paper proofs. Please submit each individual/constituent font-showing as a separate sheet. Each proof should show the typeface in whatever way seems appropriate for that face; proofs may include, but are not limited to, headlines, short or long passages of text, sample pages/double-page spreads of book or magazine make-up, or multiple-column text.

### THE ONLY REQUIREMENTS FOR THE PROOFS ARE:

*They should show a COMPLETE CHARACTER SET. [In the case of complex extended multi-script character sets, please be your showing is comprehensive enough to allow the jury to judge it properly.]*

*The NAME OF THE CATEGORY being entered should be clearly visible in the upper left corner of each proof.*

*Submissions of TEXT/DISPLAY TYPE SYSTEMS and SUPERFAMILIES [including digital fonts produced in multiple-master or OpenType formats] should follow the above guidelines, but may feature more than one font/style in each showing.*

*The name of the typeface, its designer[s], or its manufacturer must NOT appear in the front or on the back of the proof.*

## entry fees

**Single typeface**  
US\$20 TDC members  
US\$25 non-members

**Type family**  
[3 to 8 constituent type styles]  
US\$45 TDC members  
US\$50 non-members

**Type system or superfamily**  
[9 or more constituent type styles]  
US\$90 TDC members  
US\$100 non-members

Payment must be submitted with entries. It can be in cash, check, money order, U.S. dollar travelers checks, or charged to American Express, Visa, or MasterCard. *Checks and money orders must be in U.S. DOLLARS and drawn on a United States bank.*

### FOR PURPOSES OF DETERMINING ENTRY & HANGING FEES:

*Expert sets, SCOSF ["small-caps and old-style figures"] fonts, & other font complements with miscellaneous characters [such as alternates, ligatures, small capitals, old-style figures, fleurons, etc.] that are normally used as a supplement to ordinary fonts are considered to be part of their respective type families/systems/superfamilies. This also applies to extended character sets for OpenType, or AAT [GX-format] fonts.*

*Multiple-master typefaces are defined by their number of primary instances. Each instance is considered to be equivalent to a constituent style of a type family.*

*Non-Latin extensions of Latin typefaces are considered members of their respective type family or system.*

*Individual dingbat, symbol, or pi fonts are treated as equivalent to single typefaces.*

## hanging fees

Winners will be included a US\$80 hanging fee for individual typefaces, US\$100 for each type family, and US\$130 for each type system or superfamily that will be included in the TDC annual book and exhibition [hanging fees are reduced for TDC members].

## deadline/shipping

All entries [with entry forms attached to them], together with fees [and one payment form per participant], must be DELIVERED by Friday, January 5, 2001, to:

TDC<sup>2</sup>/Type Directors Club  
60 East 42nd Street, Suite 721  
New York, NY 10165-0799  
USA

If more than one package is shipped, this must be indicated on each package [e.g., "1 of 2"]. Packages must be delivered prepaid. Non-U.S. contestants should mark each package "Material for contest entry. No commercial value." No provision will be made by TDC for U.S. Customs or airport pick-up. Any customs fees will be charged back to the entrant. No entries will be returned.

The winners of TDC<sup>2</sup> will be notified during the week of January 22, 2001. Entries selected by the jury will receive *Certificates of Excellence in Type Design*. They will be exhibited alongside the winners of the TDC47 competition and will appear in *Typography 22*, the annual of the Type Directors Club.

The opening of TDC47 and TDC<sup>2</sup> will be held in New York City. Both exhibits will be on display during the summer of 2001. Winners will be asked to supply five [5] extra copies of their entries, for use in exhibitions outside New York. These shows travel throughout North & South America, Australia & New Zealand, Europe, and East Asia. Credits of individuals and firms that have contributed to each entry will be included in the exhibition and in *Typography 22*.

*For further information, please contact the TDC offices:*

Carol Wahler  
Executive Director  
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e-mail: director@tdc.org  
web site: www.tdc.org

CREDITS: *Printing:* Quality House of Graphics. *Paper:* Wausau Papers Royal Silk Natural, 80# Text. *Design & composition:* John D. Berry Design. *Principal typefaces:* Fell Type Roman [text], Champion Gothic Middleweight [display]. *Other typefaces, used in collages:* Big Caslon cc; Century Schoolbook; Champion Gothic Heavyweight; HTF Didot Bold, 96-point master, & HTF Didot Medium, 64-point master; FF Dirty Six One; TTC Galliard cc; TTC Jellybaby; TTC Johann Sparkling; Silica Semibold; TTC Týfa Book Italic.

## the jury

ROBERT BRINGHURST is a poet & typographic historian living in Vancouver. His book *The Elements of Typographic Style* [2nd ed., 1996] is widely used as a textbook and serves as a standard reference in the field. He is also the author, with Warren Chappell, of the newly revised and updated *Short History of the Printed Word*.

TOBIAS FRERE-JONES was born in 1970 in New York. An artist being raised in a family of writers & printers, he learned the power of written text, and naturally slipped into design of letterforms. He graduated from Rhode Island School of Design in 1992 and began full-time work for the Font Bureau as a Senior Designer. He recently left Font Bureau to return to New York, to collaborate with type designer Jonathan Hoefler. To date, he has designed over 300 typefaces

for retail distribution, custom clients, & experiments. At Yale School of Design, he teaches a type design course with Matthew Carter.

HELEN KEYES is Creative Director at Enterprise IG, where she is responsible for the creative initiative of projects. In this capacity she conjures beautiful, effective ideas for corporate & product branding initiatives. Before joining Enterprise IG, Helen was an external consultant to Diefenbach Elkins Baron in the United Kingdom. She has also been an external consultant to Real Time Studio [U.K.]. Prior to this she was a Senior Designer with Wolff Olins Design, London, & before that she was a Design Director with Sampson Tyrrell Design, London. She began her career as a graphic designer with Raymond Loewy International in London.

CAROL TWOMBLY became interested in type while studying graphic design at the Rhode Island School of Design, where she graduated with a BFA in 1981. She entered & won first prize [Latin text division] in the 1984 Morisawa Typeface Design Competition with her first original typeface, Mirarae, based on her calligraphy. She became a full-time member of the Adobe type staff in March 1988, and continued there as one of three principal designers until July of 1999. She is the designer of the first three display typefaces in the Adobe Originals collection: Trajan, Charlemagne, & Lithos. She also designed Adobe Caslon, a digital revival of William Caslon's metal typeface family, and several original typeface master families: Myriad [co-designed with Robert Slimbach], Viva, Nueva, & Chaparral.

# TYPE DESIGN

## competition



Type Directors Club  
60 East 42nd Street, Suite 721  
New York NY 10165-0799



**tdc<sup>2</sup> call for entries** Deadline: January 5, 2001



### become a member of TDC

#### Type Directors Club

The Type Directors Club is an international organization founded in 1946 whose members include design professionals, typographic designers, type designers, and typophiles. The TDC sponsors a variety of lectures, conferences, and two prestigious annual competitions that reward excellence in the creation & use of typefaces, calligraphy, hand lettering, and other letterforms. Winners of the competitions are published in the TDC annual, distributed worldwide. For more information about TDC, visit the web site, [www.tdc.org](http://www.tdc.org), or contact the membership office directly.

MEMBERS RECEIVE: ✱ Discounted entry & hanging fees  
✱ *Typography* annual  
✱ Subscription to TDC *Letterspace* [newsletter]  
✱ Reduced fees at TDC-sponsored events

MEMBERSHIP INFORMATION: Carol Wahler  
Executive Director  
60 East 42nd Street, Suite 721  
New York, NY 10165-0799  
USA

#### MEMBERSHIP CATEGORIES:

*Regular* New York area [within 60 miles]: us\$125 telephone: +1 [212] 983-6042  
outside of New York area, in USA: us\$100 fax: +1 [212] 983-6043  
outside USA: us\$110 e-mail: director@tdc.org  
*Student* [does not receive *Typography* annual]: us\$40  
*Sustaining* corporation, includes three individuals: us\$300

### payment form (& membership application)

This form must accompany your entry, and it must be filled out completely. Use only one payment form for all your entries.  
¶ If you are not already a member of TDC, you may use this form to join at the same time you submit your entries to the competition.

	TDC MEMBER	NON-MEMBER	TOTAL
Number of single entries	___ @us\$20	___ @us\$25	us\$ ___
Number of type families	___ @us\$45	___ @us\$50	us\$ ___
Number of type systems or superfamilies	___ @us\$90	___ @us\$100	us\$ ___
Membership fee [see description above]	CIRCLE ONE: <i>Regular Student Sustaining</i>		us\$ ___
TOTAL PAYMENT ENCLOSED			us\$ ___

Payment: \_\_\_ Cash \_\_\_ Check \_\_\_ American Express \_\_\_ Visa \_\_\_ MasterCard  
[Please make all checks payable to: Type Directors Club]

Name on card:  
Credit card number:

Signature:  
Expiration date:

Name & title:  
Company or school:  
Address:  
City/state:  
Country:  
Telephone:

Zip/postal code:  
E-mail:  
Fax:

### entry form

➤ Please TAPE this form to the TOP of your entry. Do *not* tape any other sides. Do *not* use glue or other adhesive.  
The form will be REMOVED prior to judging.

COMPETITION CATEGORY [check one]:  
\_\_\_ Text \_\_\_ Display \_\_\_ Text/display \_\_\_ Pi

ALPHABET/WRITING SYSTEM:  
\_\_\_ Latin  
\_\_\_ Non-Latin [please specify]:

TYPE OF ENTRY [check one]:  
\_\_\_ Single typeface [one font]  
\_\_\_ Type family No. of constituent styles [fonts]: \_\_\_\_\_  
\_\_\_ Type system No. of constituent styles [fonts]: \_\_\_\_\_  
\_\_\_ Type superfamily No. of constituent styles [fonts]: \_\_\_\_\_

DIGITAL FONT FORMAT [if applicable]:  
\_\_\_ PostScript \_\_\_ Multiple master  
\_\_\_ TrueType \_\_\_ OpenType  
\_\_\_ Other [please specify]:

Name of typeface/family/system/superfamily:  
Designer:  
Manufacturer/distributor:

Client:

Submitted by [name & title]:  
Company or school:  
Address:  
City/state:  
Country:  
Telephone:

Zip/postal code:  
E-mail:  
Fax: